

**REPORT ON DELIVERABLE 11: INTERACTIVE MENTORING DEMONSTRATION**

**DEMONSTRATION DATE AND LOCATION:**

On August 18, 2009, the second demonstration of the SCORE Interactive Mentoring Demonstration occurred between Mr. Cogswell (SCORE) from his home in Louisville and Mr. Walker (BurtWalker.com) from his home in Vine Grove. The session was initiated using Skype, a publicly available free video service. The session demonstrated the initiation of a Skype session and a discussion between the two participants.

**DEMONSTRATION PARTICIPANTS:**

The demonstration was arranged by Mr. Frank Cogswell, Kentucky Assistant District Director, and presented to Mr. Burt Walker, Principal, BurtWalker.com. Mr. Mo Miller was in attendance at the Vine Grove location. The demonstration began at 1:30 p.m.

**DEMONSTRATION NARRATIVE:**

A portion of the interactive video session was recorded on video.

Mr. Walker initiated a video session using Skype to Mr. Cogswell from his desktop computer at his home in Louisville. Mr. Cogswell proceeded by instructing Mr. Walker of the requirement for confidentiality and protecting proprietary information. Mr. Cogswell also gave a brief explanation of the process of obtaining mentoring services from SCORE. On occasion the video session was interrupted by excess bandwidth traffic and had to be re-initiated; however, the consensus of the participants was that the process was satisfactory and met the needs of video counseling for both SCORE and the Lincoln Trail Dynamic Business Accelerator.